

EXPRESSION OF INTEREST (Eol)
Operation and Management of Shilp Haat
at Sector 33A, Noida, Uttar Pradesh

Noida Authority invites "Expression of Interest (Eol)" to undertake the operation and management of Shilp Haat on **as-is-where-is basis. The Shilp Haat which is envisaged as a one-stop venue for artisans from across the country to exhibit and sell their products is located in sector 33A, Noida.** .

Interested eligible bidders for the captioned project can submit the Eol along with the project concept and mentioned documents.

EOI Document can be downloaded from the website: <https://www.noidaauthorityonline.com> from the date of this notification. Last Date of Submission is **28.01.2019**. Amendment/ Modification in document, if any, shall be uploaded only on website.

Last date of submission of Eol : **28.01.2019 (15:00 hours)**

Pre-submission meeting : **21.01.2019(15.30 hours)**

The Eol needs to be submitted in hardcopy and addressed to Senior Manager, Work Circle – I, NOIDA Administrative Office Complex, Sector 6 , Noida District: Gautam Budh Nagar, Uttar Pradesh 201301

EXPRESSION OF INTEREST (EOI)

for

Operation and Management of Shilp Haat

**NEW OKHLA INDUSTRIAL
DEVELOPMENT AUTHORITY**

January 2019

Issued by:

**New Okhla Industrial Development Authority
Administrative Office, Sector 6
Noida, Uttar Pradesh**

1. Disclaimer

This Expression of Interest (EOI) Document for “Operation and Management of Shilp Haat” contains brief information about the scope of work.

While all efforts have been made to ensure the accuracy of information contained in this EOI Document, this Document does not purport to contain all the information required by the Applicants. The Applicants should conduct their own independent assessment, investigation and analysis and should check the reliability, accuracy and completeness of the information at their end and obtain independent advice from relevant sources as required before submission of their application/s. New Okhla Industrial Development Authority (“NOIDA” or “the Authority”) or any of its employees or advisors shall incur no liability under any law, statute, rules or regulations as to the accuracy or completeness of the EOI Document.

NOIDA reserves the right to change any or all conditions/information set in this EOI Document by way of revision, deletion, updating or annulment through issuance of appropriate addendum as NOIDA may deem fit without assigning any reason thereof.

NOIDA reserves the right to accept or reject any or all applications without giving any reasons thereof. NOIDA will not entertain or be liable for any claim for costs and expenses in relation to the preparation of the bid applications to be submitted in terms of this EOI Document.

EOI for Operation and Management of Shilp Haat

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2. Expression of Interest (EOI) for Operation and Management of Shilp Haat

1. Background

- Noida is being developed as an integrated industrial town, close to New Delhi. With an increasing number of people moving to Noida, the New Okhla Industrial Development Authority (“NOIDA” or “the Authority”) aims to provide a holistic living experience to all. For the purpose of promoting cultural activities in Noida, the Authority has constructed the Shilp Haat (“the Haat”) in Sector 33A, Noida.
- The Haat has been built and is spread over an area of 10 acres. The Haat is envisaged as one stop venue for artisans from across the country to display, exhibit and sell their products. The Haat may include handicrafts, handlooms, flowers, spices, organic food (fruit & vegetables), rural craft, performing arts, natural products, food stalls, fine dining restaurants and other activities related with tourism and cultural promotion. These can be of a temporary or permanent nature.
- The Authority intends to get on board an Operating Agency who would be responsible for operation and maintenance of the Haat, including collection of entry fee, parking charges, rental/ license fee from craft stalls, cultural events, food courts etc. and promote the Haat for cultural and creative activities.
- Noida shall have exclusive ownership of the premises for all times
- All the expenditure on renovation, refurbishment up-gradation, operation and management and day to operations of the Haat would be the responsibility of Operating Agency.
- In continuation of the same vision and in order to finalize the concept and other requirements, the Authority invites Applicants (“Interested parties” or “Bidders” or “Operating Agency”) to submit their EOIs. Based on the responses of EOIs received, the Authority shall finalize and initiate the procedure.
- The issue of this EOI does not imply that the Authority is bound to undertake the Bidding Process and select the Applicant for allotment of the project.

2. About Project

- NOIDA has developed Shilp Haat at Sector 33A, Noida
- The following are the details of the project site:
 - Total Area of Plot = 10 Acres
 - Total Area Available for Shilp Haat = 7.50 Acres (40468.60 sq m)
 - High Tension Corridor area = 10117.1581 sq m
 - Open Area = 27407.83 sq m
 - Landscaping Area = 13703.91 sq m
 - Total Number of Shops = 146
- Following table gives the details of the layout with the approved uses –

EOI for Operation and Management of Shilp Haat

Table 1 Details of Shilp Haat

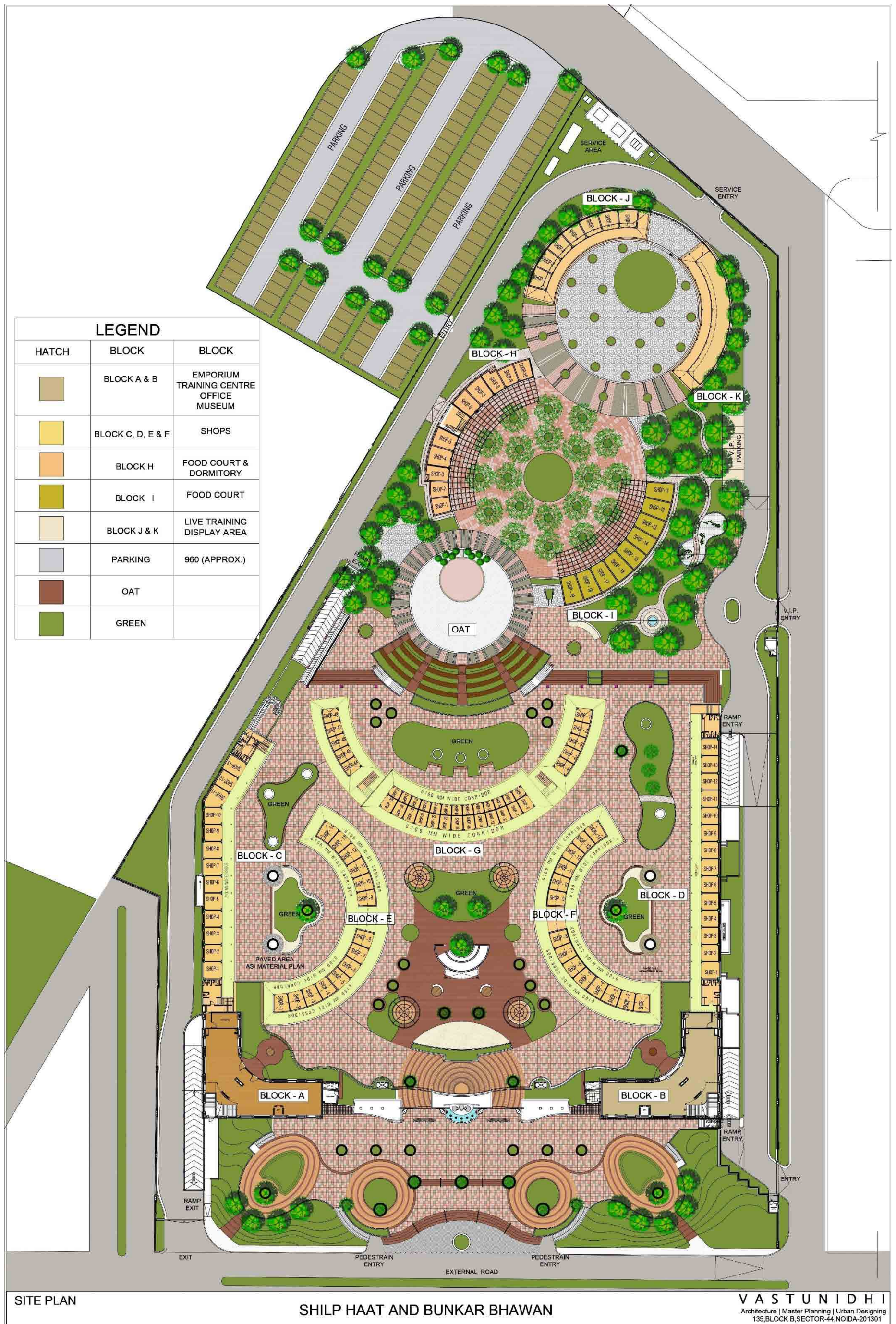
Location	Floor	Total Constructed Area (sqm)	Uses
	Basement (covered parking)	13777.28	453 Nos Covered Car Parking
	Open Car Parking		511 Nos
Shilp Haat	Ground Floor	394.68	Emporium (365.60 sq m for emporium and 29.08 sq m service area)
	First Floor	360.24	Emporium/Office
	Second Floor	360.24	Emporium/Office
Bunkar Bhawan	Ground Floor	394.68	Emporium (365.60 sq m for emporium and 29.08 sq m service area)
	First Floor	360.24	Emporium/Office
	Second Floor	360.24	Emporium/Office
Block-C	Ground Floor	299.38	Shop (13 Nos)
	First Floor	171.14	Shop (8 Nos)
Block-D	Ground Floor	303.28	Shop (14 Nos)
	First Floor	144.77	Shop (8 Nos)
Block-E	Ground Floor	229.77	Shop (14 Nos)
Block-F	Ground Floor	229.77	Shop (14 Nos)
Block-G	Ground Floor	339.02	Shop (36 Nos)
	First Floor	210.44	Shop (6 Nos)
Block-H	Ground Floor	235.49	Food Courts (10 Nos)
	First Floor	178.32	Office, Dining and Kitchen
	Second Floor	178.32	Dormitory
	Third Floor	178.32	Dormitory
	Fourth Floor	178.32	Dormitory
Block-I	Ground Floor	242.84	Food courts (9 Nos)
Block-J	Ground Floor	137.33	Shop (07 Nos)
Block-K	Ground Floor	137.33	Shop (07 Nos)

EOI for Operation and Management of Shilp Haat

Total	19401.44	
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Refer to Annexure 5 for the site view of Shilp Haat

Figure 1 Site Layout



3. Eligibility of Bidders

The Bidder may be a single entity or a group of entities (the "Consortium"). Must be a Sole Proprietor/ Registered partnership firm/ LLP/ Public Limited Company/ Private Limited Company/Societies/Government Organizations/Public Sector Enterprises with experience of Operation and Management of commercial complexes, exhibition complexes or regional cultural centres or "Haats" for minimum five years.

4. Selection Process

- The Eoi is issued only with a purpose of collection of information from interested parties and Noida Authority reserves the right to proceed ahead with the Project. However, the applications received shall be reviewed carefully and interactions with the applicants is likely to take place before finalisation of Project terms and conditions.

5. Application Registration and Instructions

- Applicants are advised to study all instructions, forms, terms, requirements and other information in the Eoi carefully.
- Applicant shall be deemed to have applied after careful study and examination of the Eoi Document with full understanding of its implications.
- The response to this Eoi should be full and complete in all respects. Failure to furnish all information required by the Eoi or submission of a proposal not substantially responsive to the EOI in every respect will be at the Applicants' risk and may result in rejection of its eligibility.
- It is desirable that each Applicant submits its Application after inspecting the site. The site visit maybe facilitated by NOIDA. A prospective Applicant may notify NOIDA in writing 3 days prior to site visit. NOIDA would endeavour to facilitate site visit depending on availability of concerned officials

6. Submission of EOI

- Complete application process will be offline. All the notifications & detailed terms and conditions regarding this Eoi notice hereafter will be published on the Noida Authority web site
- The application should be submitted in hardcopy in a sealed envelope within the deadline as specified in point no. 8
- Applicant should fill in information in prescribed formats for Pre-Qualification as mentioned in the Eoi.
- Applicant shall submit with the EOI document.

7. Documents to be submitted

The EOI to be submitted by the Interested Parties shall, *interalia*, include:

- Cover Letter expressing interest to participate in the form and manner prescribed hereunder as Annexure 1;
- Details of Applicants in the form and manner as prescribed hereunder as Annexure 2;
- Details of the Financial Capacity in the form and manner as prescribed hereunder as Annexure 3;
- Project Concept in the form and manner as prescribed hereunder as Annexure 4

8. Date of submission

The Interested parties shall submit their respective details in aforesaid format latest by **28/01/2019 [3:00 PM]** at Authority's herein below mentioned address:

Senior Manager, Work Circle - I

NOIDA Administrative Office Complex

Sector 6

Noida -201301

District Gautam Budh Nagar, Uttar Pradesh

Email: pewc1noidaauthority@gmail.com

Applications received by the Authority after the specified time on the Application Due Date shall not be eligible for consideration and shall be summarily rejected.

9. Date of Pre-submission Meeting

A pre-submission meeting shall be called for the bidders on **21/01/2019 at 3:30 PM** at the Boardroom in NOIDA Administrative Office Complex, Sector 6, Noida. The bidders would be required to make a presentation on their concept plan (as mentioned in Annexure 4). Any change in the mentioned date and time shall be communicated to the bidders vide email.

Time allocation for each presentation would be 15 minutes.

10. Nodal Officer for Information about the Project EOI

Applicants may obtain further information/ clarifications pertaining to this Application from the office of Senior Manager, Work Circle – I, Contact number +91-9205691124, Email pewc1noidaauthority@gmail.com, NOIDA Administrative Office Complex, Sector – 6, Noida -201301, District Gautam Budh Nagar, Uttar Pradesh.

11. Language

The Applications prepared by the Applicant and all correspondence and documents relating to the applications exchanged by the Applicant and the Authority, shall be written in English language, provided that any printed literature furnished by the Applicant in another language shall be accompanied by an English translation in which case, for purposes of interpretation of the application, the English translation shall govern.

If any supporting documents submitted are in any language other than English, translation of the same in English language is to be duly attested by the Applicant.

Senior Manager

Work Circle - I

NOIDA

Uttar Pradesh

3. Formats for Submission of Expression of Interest (EOI)

1. Annexure 1: Format for Covering Letter

Date:

To,

Senior Manager, Work Circle - I

NOIDA Administrative Office Complex

Sector 6

Noida - 201301

District Gautam Budh Nagar, Uttar Pradesh

Sub: Expression of Interest (EOI) for Operation and Management of Shilp Haat

Dear Sir,

With reference to your EOI document dated _____, I/We the undersigned am/are hereby expressing our Interest for Operation and Management of Shilp Haat.

We understand that the operation and maintenance shall be undertaken on as-is-where-is basis and based on responses, the Authority shall finalize the concept and other requirements. Further, the issue of this EOI does not imply that the Authority is bound to appoint any applicant, as the case may be, for the Project.

We have prepared our expression of interest for the captioned project as specified in EOI Document.

I/We hereby declare that all the information and statements made in this EOI are true.

(Name and Title of the Signatory)

(In the capacity of)

Company Seal

(Name of the Entity)

2. Annexure 2: Details of the Applicant

2A In case of a Single Entity

S. No.	Particulars	Details
1. (a)	Name of Entity	
(b)	Registered Address	
(c)	Postal Address	
(d)	Telephone / Mobile No.	
(e)	E-Mail Address	
(f)	Type of firm/company	
(g)	Registration number of Entity	
(h)	PAN No	
(i)	GST Registration No.	
2	Details of individual(s) who shall serve as the point of contact/ communication for Noida Authority :	
(a)	Name	
(b)	Designation	
(c)	Company	
(d)	Address	
(e)	Telephone / Mobile No.	
(f)	E-Mail Address	

2B. In case of Consortium

S. No.	Particulars	Details of Lead Firm	Details of Member Firm
1 (a)	Name of Entity		
(b)	Legal Status (Company/LLP/etc.)		
(d)	Registered Address		
(e)	Telephone / Mobile No.		
(f)	E-Mail Address		

EOI for Operation and Management of Shilp Haat

(g)	Number of years of experience in the relevant field		
(h)	Brief profile of the Entity		
(i)	Percentage Participation (Equity)		

2	Details of individual(s) who shall serve as the point of contact/ communication for NOIDA:		
(a)	Name		
(b)	Telephone / Mobile No.		
(c)	E-Mail Address		

Name of the Applicant

Signature of the Applicant

Note: Applicant needs to submit support relevant documents stating legal status of the bidder and brief profile of the company

3. Annexure 3: Financial Capacity

S. No.	Particulars	Details (INR Cr)
(a)	Turnover for last 3 FY: 2015-16 2016-17 2017-18	
	Average Annual turnover for last 3 FY	
(b)	Tangible Net Worth for last FY (2017-18)	

Note: In case of Consortium, provide details of for each member of the Consortium

Name of the Applicant

Signature of the Applicant

Instructions:

- Tangible Net-worth shall mean [Subscribed and Paid Up Equity Share Capital + Reserves & Surplus – {Revaluation Reserves, Goodwill, Miscellaneous Expenses (to the extent not written off) and other Intangible Assets}].
- For any currency other than INR, appropriate conversion to INR may be made at the prevailing exchange rate as on the date of publication of the EOI Advertisement.
- The financial year would be the same as the one normally followed by the Bidder for its Annual Report.

4. Annexure 4: Project Concept

The Project Concept should include the following (but may not be limited to):

S.No.	Heads
1	Brief understanding of the Project
2	Proposed services and project management/ implementation strategy
3	The area allocation/ proposed layout of Shilp Haat with specified activities and their period of utilization
4	Any other point to explain the proposed plan and concept
5	Indicative project cost and broad assumptions for various revenue and cost heads

5. Annexure 5: Site View

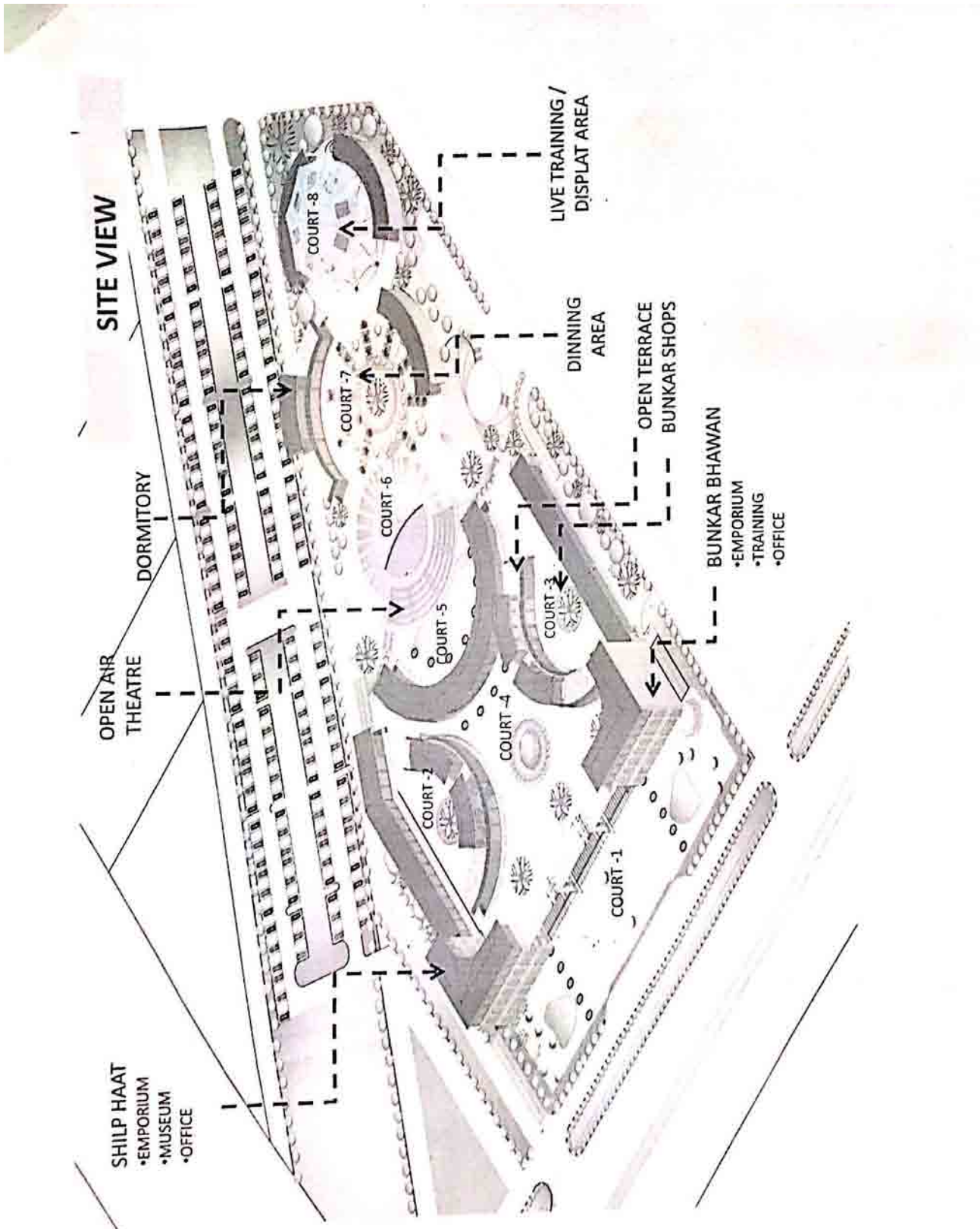


Figure 2 Site view of Shilp Haat